

ANNUAL REPORT 2023-24



**CHAITANYA EDUCATIONAL  
AND  
RURAL DEVELOPMENT SOCIETY**

**H.No: 5-469/2, Near Geetha Residency,  
Behind Rekha Nursing Home, NRT Centre,  
Chilakaluripet, Palnadu District,  
Andhra Pradesh – 522616**

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## DRINKING WATER:



### Project Name

Providing drinking water facility in coastal villages

### Program Objective

Ensuring drinking water facilities to disadvantaged communities in coastal areas

### Problem / Issue:

In searching of livelihood, many tribal fishermen and weaker section families are migrating to sea-coastal areas and forming as hamlets and sub-hamlets. Some of them are located on the North-East part of coastal Prakasam District. Among them 80% of families are very poor and living with inadequate civic amenities. Because of population exploitation and meager revenue sources, the local village administrations are unable to provide basic civic amenities, even drinking water facilities to all their dwellers. Most of these families are engaged in various types of occupations i.e., fishing, rickshaw pulling, daily-wage basis labor works, collecting firewood, rickshaw pulling, scavenge and domestic services for their bread.

Though the habitations were formed many years ago, there were no civic amenities existed properly resulting people have been suffering lot with lack of water and sanitary facilities. They used to go faraway places for fetching every pot of water by spending more time and energy. The water, which they used to collect from open wells, was unsafe to use and causing people affect from skin and other water born diseases. As the habitation is located in sandy soil, they do not have surface water storage structures, and so, people depends upon bore wells, which are cost effective and easy to install and safe to use, for their needs.

Since having no other ways, many poor families accustomed to use open wells, which have been existed few decades ago, or go faraway places to collect water. Because of series of floods and no proper platforms around the surface structures, open wells water often polluting with silt, salinity and drainage water, which is unsafe and not advisable for human consumption. Only some few wealthy families had bore wells facility in their house premises and the poor families are depending up on their mercy for collecting water from those.

**Background of target villages, where bore wells is currently installed:**

Dindi panchayat (village administration) consists of 6 hamlets namely Narravaripalem, Parisavaripalem, Yeminenivaripalem, Jampanivaripalem, Kesanavaripalem and Adavala. These hamlets are geographically almost merged and contiguous in the northeastern part of the Coast Bapatla district and are identified as cyclone hit habitats. Majority of the families living in these settlements belong to the Gowda community, followed by Yadavas and fishermen who depend on toddy collection, fishing and agricultural labor to make a living. Most of these families are poor and living with inadequate civic amenities. About 75% of the families are living under thatched roofs, which are insecure and often need renovation. Since the revenue of the Panchayath is meager and has more families and population, it is unable to provide basic civic amenities to all families, resulting in many habitations depend up on unsafe open wells' water facilities, which have been existed few decades ago.

Since there are no proper platforms around the surface structures of open wells, the water often polluting with silt, salinity and drainage water during floods. This water became unsafe and it is not advisable for human consumption. Hence, few families, who have some good earnings, are installing bore wells in their house premises, and the remaining poor families collecting water from them on their kind.

**CERDS initiative:**

Keeping in view the above circumstances, CERDS since its inception has been trying to establish as many drinking water borewells as possible to the depressed social groups at low cost. So far more than 600 bore wells have been installed by CERDS in similar villages in Bapatla and Prakasam districts. In recent months, with ABHAY DAN's support, 10 bore wells have been installed in these target communities.

**Major Donors:**

- Indian Individuals
- ABHAY DAN
- General fund

**Amount Utilised:**

INR 88,150

**Impact:**

All the families around the newly established bore wells are now very happy to for owning of a safe drinking water facility. The women and children expressed their sincere gratitude to the sponsor for helping them create a much-needed social asset. This is a cost-effective solution to what had previously been a challenging daily obstacle – sourcing clean drinkable water which is a basic human need.

As the implementing agency, Chaitanya Educational and Rural Development Society is delighted to be a part of this constructive activity and create a useful social assets for disadvantaged families as part of its mission of 'Stable and Self-reliant Rural Communities'.

## SUPPORT TOTRIBAL LIVELIHOOD



### Project Name

Fishing net support for tribal fishermen families

### Program Objective

To enhance / sustain income sources of poor tribal families

### Problem / Issue:

Most of the tribal families live in Sea-Coastal areas depend up on fishing, collecting firewood, rickshaw pulling, scavenge and domestic services. Among them, many of the fishermen do not have efficient fishing equipment. Fishermen life is miserable and they are leading a life with hardship with their meager income. Sometimes, their economical conditions force them to live with hunger. Fishing is their traditional occupation and though the younger generation was given facilities for education, their performance was very poor and there were many dropouts from the school. Most of them still continue fishing. Fishing in the lake, small ponds and canals is done mostly 'stick nestles' and 'angling' practices, which are traditional and need much time and energy to catch fish. These practices, restricted to their vicinity, are very time consuming. The size of the catch is always small. Sometimes, they wouldn't get enough fish even to meet their daily expenses and thus, the conditions force them to live with hunger.

## How CERDS helps

CERDS provides fishing nets which help them to catch fish in good quantity in all seasons in all types of water bodies. By contrast, using nylon fishing nets that can be thrown, many fish can be caught in a shorter time. Using this method, sufficient fish are caught to meet family dietary requirements while there is also fish remaining to sell in the market. These nets help them to improve their economic status and to get better yields by their traditional occupation of fish catching. There are several types of fishing nets available in the market for catching various sea-fishes.

## Major Donors:

- ABHAY DAN
- General fund

## Amount Utilised:

INR 72,000

## Impact:

The programme has been helping several ways to the poor fishermen families. Since having proper fishing nets, these families can able to have better yielding in their profession and can lead life sustain and self-reliant. Thus, the small net helped them to improve their livelihood conditions and brought lot of changes in thier family economical conditions and their attitudes. So far 270+ tribal fishermen families had been provided fishing nets by CERDS.

A total of 10 needy tribal families benefited from this program with the support of ABHAY DAN in FY 2023-24.

## SKILL TRAINING





### **Project Name**

Skill training and sewing machines support to disadvantaged women

### **Program Objective**

To empower the women by knowledge and skill sets.

### **Problem / Issue:**

We “progressive” women may not like it, but the realities in rural areas are harsh and rigid. Girls aren’t encouraged to pursue jobs and dreams beyond their village, because understandably, their safety is an issue. For parents to confidently send their daughters even to the nearest town for anything – better education, jobs – is a big deal. The rural hinterlands, picturesque as they are from a road trip in a car, are not accessible by bus or other public transport. Even if they are, there is never an assurance that the roads are safe for young women. Many of these girls are content in their little worlds, not really caring for an education.

### **How CERDS helps**

CERDS has a strong belief that communities can develop and sustain, if their citizens are adequately empowered with knowledge and skill sets. In line with this, CERDS was now engaged in several women empowerment initiatives one of them is vocational training generating sustainable livelihoods.

CERDS tries to work within the constraints, and helps women build skills and earn money right within the limits of their villages. The Society does this by training teenage girls and young women in tailoring. CERDS give training to the selected women at local master tailors for three months and provides sewing machines to them after successful training for earning income on their own unit.

CERDS continues to support a vocational Training course in tailoring to promote self-sufficiency amongst underprivileged women, especially girl student dropouts, widows, divorcees and women from BPL segment in its target villages / slums.

### **Major Donors:**

- ABHAY DAN
- General fund

**Amount Utilised:**

INR 1,13,654

**Impact:**

The main aim of this program is to enhance the quality of life of women through increased knowledge and skills. CERDS realized that merely imparting literacy would not be sufficient. The vocational training or skills also help women to uplift their status. They should be able to stand on their feet and provide for their families.

The number of trainees covered in this project till date are 250+. Sewing machines are donated too. What this achieves is self-reliance for all those involved, without them having to step out of their habitations. The program has been helping them to acquire training in proper skills and making women / adolescents from dependent level to independent income earners.

A total of 12 underprivileged women benefited from this program with the support of ABHAY DAN in FY 2023-24.

## **WOMEN EMPOWERMENT- SUSTAINABLE LIVELIHOODS**



**Project Name:**

Support to enhance the livelihoods of disadvantaged women:

**Program Objective**

To empower the disadvantaged women to lead self-sufficient lives by having sustainable livelihoods.

**Problem:**

The economic empowerment of women has become a major development priority. Giving women more opportunities to earn an income has been shown to make a significant contribution to the achievement of development outcomes. There is also a need to recognize and emphasize the diverse roles of women such as reproductive, productive and community management. Women should be organized and strengthened at the grass root level to end their subordination. CERDS is making an attempt in that direction to make women self sufficient through various skill training programs.

With the progress of communities being dependent on the working generation, CERDS focused its initiatives on the welfare and well-being of women from the sections of underprivileged society. The underlying objective was to give them the opportunity of a better standard of living for themselves and their families. CERDS firmly believe that empowering a woman means empowering whole family.

**CERDS helps:**

CERDS identifies such destitute women through various sources i.e. press clippings, local volunteers, village representatives and other direct departments and finds out the hindering factors and solutions they face. As part of the program and keeping in view the available sources, it supports getting possible solutions on the causes. It always searches for better solutions for women to lead sustainable and self-reliant lives. As in other programs, it gives priority to old women, widows, weaker sections and poor families in the selection of beneficiaries.

**Major Donors:**

- ABHAY DAN
- General fund

**Amount Utilised:**

INR 10,000

**Impact:**

During this reporting period (FY 2023-24), CERDS extended its assistance to an old widow from a poor family to set up a flour mill, with the support of ABHAY DAN.

## HEALTH - NUTRITION SUPPORT





### **Project Name**

Nutritional support for people with health complications

### **Program Objective**

To strengthen the immune system and increase the life span of the people with health complications i.e., HIV/Aids, disability and old age.

### **Problem / Issue:**

HIV, disability and aging affect not only the individuals but the entire family. The financial burden of these individuals is heavy on the family, especially if more members of the family are affected, and the impact is severe on their socioeconomic status. Many studies have reported that these people lose their livelihood due to their physical disability and illness. The combination of decreasing income and increasing health care costs may prevent the family to meet their basic needs. The epidemic disrupts livelihoods, affecting productive activities and increasing the household dependency ratio (due to disease and orphans), and resulting in increased food insecurity and malnutrition.

In households with HIV-infected, disabled and aging members, others may also experience nutritional impacts, particularly young children and orphans. Sometimes when adults become infected with the HIV virus or disabled, they are too sick to work and cannot continue to provide for themselves and their families. This can result in reduced income for the household—and hence fewer resources (labor and money) to obtain food. In addition, other family members suddenly find themselves working more, either to produce income or to provide care for the HIV-infected individual, disabled, which can also lead to deterioration in nutritional status for themselves and their children.

### **How CERDS helps**

Keeping in view the vulnerability of the people infected with HIV/AIDS, disabled and aged, CERDS assists basic dry food and nutrition provisions every month to them through its service centers. CERDS distributes nutritional supplies in bulk and packs them in its central region and distributes them to the target villages/ people by its volunteers monthly and quarterly. A bag of nutrition provisions containing finger millet flour, wheat flakes, wheat flour, red-gram dall, ground nuts and eggs are provided to the beneficiary.

### **Major Donors:**

- ABHAY DAN

- SHAMDASANI FOUNDATION
- General fund

**Amount Utilised:**

INR 6,00,608

**Impact:**

The program helps them to improve their immune system and to lead life confidently. Also it helps to them to improve working capacities and life span and lead dignity of life. During the reporting period (FY 2023-24), CERDS provided about 400 nutritional kits to 100 underprivileged.

### HEALTH – CASH RELIEF



**Project Name**

Cash relief assistance to cancer, kidney and other patients facing terminal health complications

**Program Objective**

It is an activity to provide financial assistance to poor patients living below poverty-line and suffering from cancer and other patients facing terminal health problems, for their treatment and to meet medical and health expenses.

**Problem / Issue:**

In an unfortunate turn of events, cancer and deaths from cancer are at an all-time high globally. It is not just because treatments for cancer are not available. It is also because managing cancer can be incredibly distressing. Especially when cancer reaches the second or third stage, the afflicted patients struggle with recovering from the treatments and accumulating the funds for them.

Cancer is a shock to a family, both emotionally and financially. When such an event hits you, gathering resources is a challenge. Health insurance is still a rare phenomenon for Indians. 80% of Indian households are uninsured. Even those who are insured struggle with their medical bills. This can be either because many health insurance policies are very non-comprehensive in nature and may choose to sparingly pay for one section of cancer treatments but not another or because of their lack of coverage for pre-existing conditions, which can be problematic because many uninsured Indians often decide to buy a policy after they are affected, not before. Thus, the expenses are sudden and shocking.

**How CERDS helps**

CERDS identifies needy people by various sources i.e., live departments, village volunteers and by getting direct applications from the patients. After getting the primary information of these people, CERDS volunteers meet directly and verify their socio economic conditions and get further needful information. After this, based on their vulnerability conditions, CERDS assists cash provisions to meet their essential needs in part of treatment.

**Major Donors:**

- ABHAY DAN
- General fund

**Amount Utilised:**

INR 50,000

**Impact:**

During the reporting period (FY 2023-24), CERDS provided a cash relief of Rs.10,000 each to 5 patients. Unfortunately, 2 of them died.

## Organisation Legal Status & Identities:

<b>Name, address and contact information</b>  Chaitanya Educational and Rural Development Society (CERDS) H.No: 5 - 469/2, Near Geetha Residency, Behind Rekha Nursing Home, NRT Centre, Chilakaluripet, Palnadu District, Andhra Pradesh - 522616  Telephone: 08647 252333 E-mail address: <a href="mailto:cerdsindia@gmail.com">cerdsindia@gmail.com</a> , <a href="mailto:cerdsns@gmail.com">cerdsns@gmail.com</a> Website: <a href="http://www.cerds-india.org">www.cerds-india.org</a>		<b>Legal Status</b> Registered as a society under Indian Societies Registrations Act XXI of 1860 at Ongole, Prakasam District on 05.11.1996																											
		<b>Registration Number with date:</b> Registration No: 499 / 1996 Date of Original Registration: 05.11.1996																											
		<b>Unique ID No. (Issued from planning commission):</b> AP/2009/0016640																											
		<b>CSR Registration:</b> CSR00000554																											
<b>Name &amp; Designation of the Chief Functionary</b>  Mr. N. Srinivasa Rao Founder & Executive Secretary Mobile No's: +91 96661 59615		<b>FCRA:</b> "CERDS" has been granted FCRA registration vide Registration Number: 010190438 by Ministry of Home Affairs, Government of India on 29.09.2010. It was renewed on 10.12.2021 and valid from 01.01.2022 to 31.12.2027.																											
<b>Nature of the Organisation:</b> Non-profit, Economic, Educational, Social, Service, Research & Rural oriented Organisation																													
<b>Registrations at Income Tax Department, Govt. of India:</b> <ul style="list-style-type: none"> <li>Income Tax Permanent Account Number (PAN) : AAAAC5162C</li> <li>12A Registration: CERDS was registered under 12A of Income Tax Act, 1961 with registration No. 11/12A/W-2(1)/CIT/GNT/08-09.</li> <li>80G Registration: CERDS was granted an approval of Tax exemption Under Section 80G(5) (vi) of the Income Tax act, 1961 with registration No. 15/80G/W-2(1)/CIT-GNT/08-09.</li> </ul>		<b>Partners in Progress:</b> <ul style="list-style-type: none"> <li>GiveIndia / Give Foundation</li> <li>JIV DAYA Foundation</li> <li>ABHAY DAN</li> <li>Rotary Clubs &amp; Individuals, New Zealand</li> <li>I Do Good Charity Group Inc.,USA</li> <li>Shamadasani Foundation</li> <li>DANAMOJO</li> </ul>																											
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## EXECUTIVE COMMITTEE MEMBERS

Address	Age	Gender	Education	Occupation	Position in the Board	Photograph
Mrs. G. Siva Rathna Kumari H.No: 3-104, 6 <sup>th</sup> Lane, Pandariapuram, Chilakaluripet, Palnadu District - 522616	58	Female	B.COM	Social Worker	President	
Mr.P.V.Subba Rao Gangapalem, Ballikurava Mandal, Bapatla District - 523301	44	Male	MBA	Social Worker	Vice-President	
Mr. N. Srinivasa Rao H.No: 3-68/1, 5 <sup>th</sup> Lane, Pandariapuram, Chilakaluripet, Palnadu District - 522616	55	Male	M.A (Sociology), PGDJC, PGDCA	Social Worker	Executive-Secretary	
Mr. G. Anil Kumar Veamavaram, Ballikurava Mandal, Bapatla District - 523301	44	Male	M.Sc (Physics)	Lecturer	Joint-Secretary	
Mrs. K. Siva Parvathi Ramkur, Via: Valaparla, J. Pangalur Mandal, Bapatla District - 523260	58	Female	M.A, B.Ed	Teacher	Treasurer	
Mr. T. Suresh Babu Suravarapupalle, Eddanapudi Mandal, Bapatla District - 523301	55	Male	B.Sc	Social Worker	Member	
Mr. G.Sathyannarayana Gorantlavaripalem, Parchuru Mandal, Bapatla District - 523171	57	Male	B.Com	Social Worker	Member	



THANK YOU